

UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI



Kingdom of Morocco



Ministry of
Equipment and Water

XIX WORLD WATER CONGRESS
WATER IN A CHANGING WORLD: INNOVATION AND ADAPTATION

MARRAKECH, MOROCCO – 1-5 DECEMBER 2025

EXHIBITOR CATALOGUE

PICKALBATROS HÔTEL DU GOLF, MARRAKECH

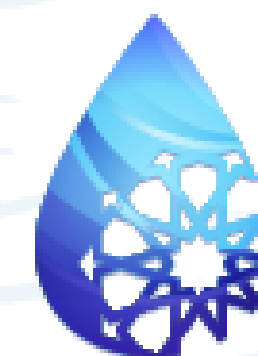
CONTEXT

The **XIX World Water Congress** will take place in Marrakech from December 1 to 5, 2025, **under the High Patronage of His Majesty King Mohammed VI.**

Co-organized by the International Water Resources Association (IWRA) and the Ministry of Equipment and Water of the Kingdom of Morocco, this prestigious event will bring together experts, researchers, policymakers, civil society representatives, and private sector actors from around the world to address the most pressing water-related challenges.

Held under the theme **“WATER IN A CHANGING WORLD: INNOVATION AND ADAPTATION”**, the Congress will feature a rich program of plenary sessions, technical panels, and an international exhibition. It will serve as a major opportunity to shape global discussions and agendas ahead of the UN 2026 Water Conference, and as a key milestone on the road to the 11th World Water Forum in 2027.

This global gathering will contribute to advancing Sustainable Development Goal 6 (SDG 6) and fostering the cross-sector partnerships essential for a water-secure and equitable future.



XIX WORLD WATER CONGRESS
International Water Resources Association (IWRA)
Marrakech, Morocco | 1-5 December 2025

EXHIBITION SPACE AND OPPORTUNITIES

The XIX World Water Congress will take place at the **Pickalbatros Hotel du Golf in Marrakech, Morocco**, a prestigious 5-star venue renowned for hosting high-level international events. Located in the heart of the Palmeraie, this luxury hotel blends traditional Moroccan charm with modern amenities.

It offers state-of-the-art conference facilities, spacious and fully equipped meeting rooms, and premium hospitality services. Surrounded by lush gardens and a peaceful setting, and conveniently close to the city's historic center, the hotel provides an ideal environment for the XIX World Water Congress.



EXHIBITION SPACE AND OPPORTUNITIES

As part of the **XIX World Water Congress – Marrakech 2025**, a modular exhibition space of approximately **2,000 m²** will be set up to provide exhibitors with an environment tailored to showcasing their products, services, and innovations.

Three equipped stand formats will be available for rental, allowing each organization to choose the option that best fits its needs and budget: 36 m², 18 m², or 9 m².

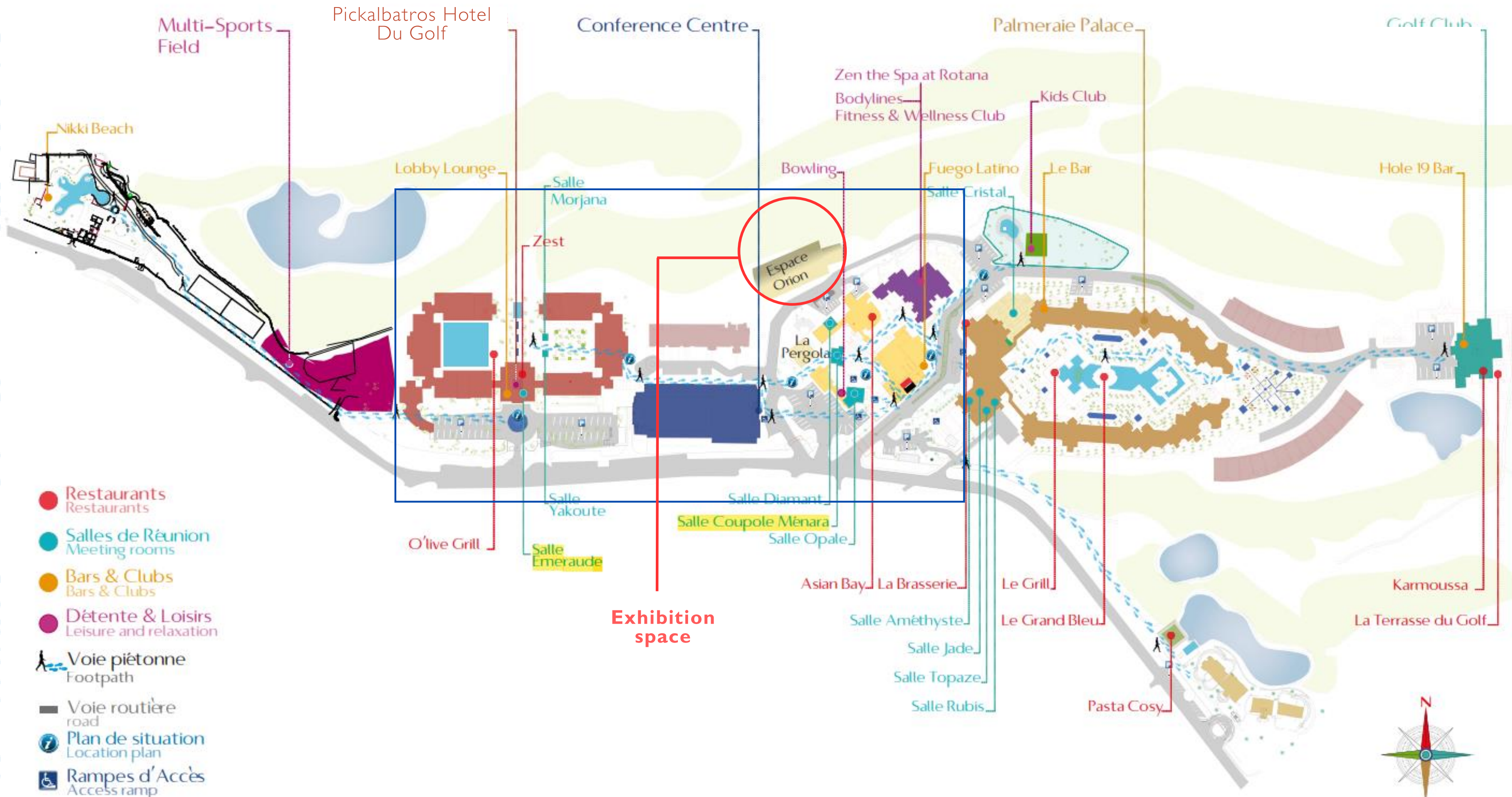
The exhibition space will also feature a dedicated B2B space, designed to facilitate professional meetings, targeted exchanges, partnership development, and the launch of collaborative projects. Additional dynamic and welcoming areas will complement the space, creating a true platform for interaction.

Participating as an exhibitor in this international event offers a unique **opportunity** to showcase your expertise, expand your professional network, and position your organization as a committed player in global water issues. Make sure to confirm your exhibition space before the end of October 2025 to maximize your visibility and networking opportunities at the event.

👉 Don't miss this **strategic opportunity** — book your stand now and contribute to building a sustainable future.

Visit the link for more information: www.worldwatercongress.com

Pickalbatros Hotel du Golf, Marrakesh, Morocco “Floor Plan”



Pickalbatros Hotel du Golf, Marrakesh, Morocco “Floor Plan”

Accommodation



Exhibition space



Conference center



Reception & registration



Conference room

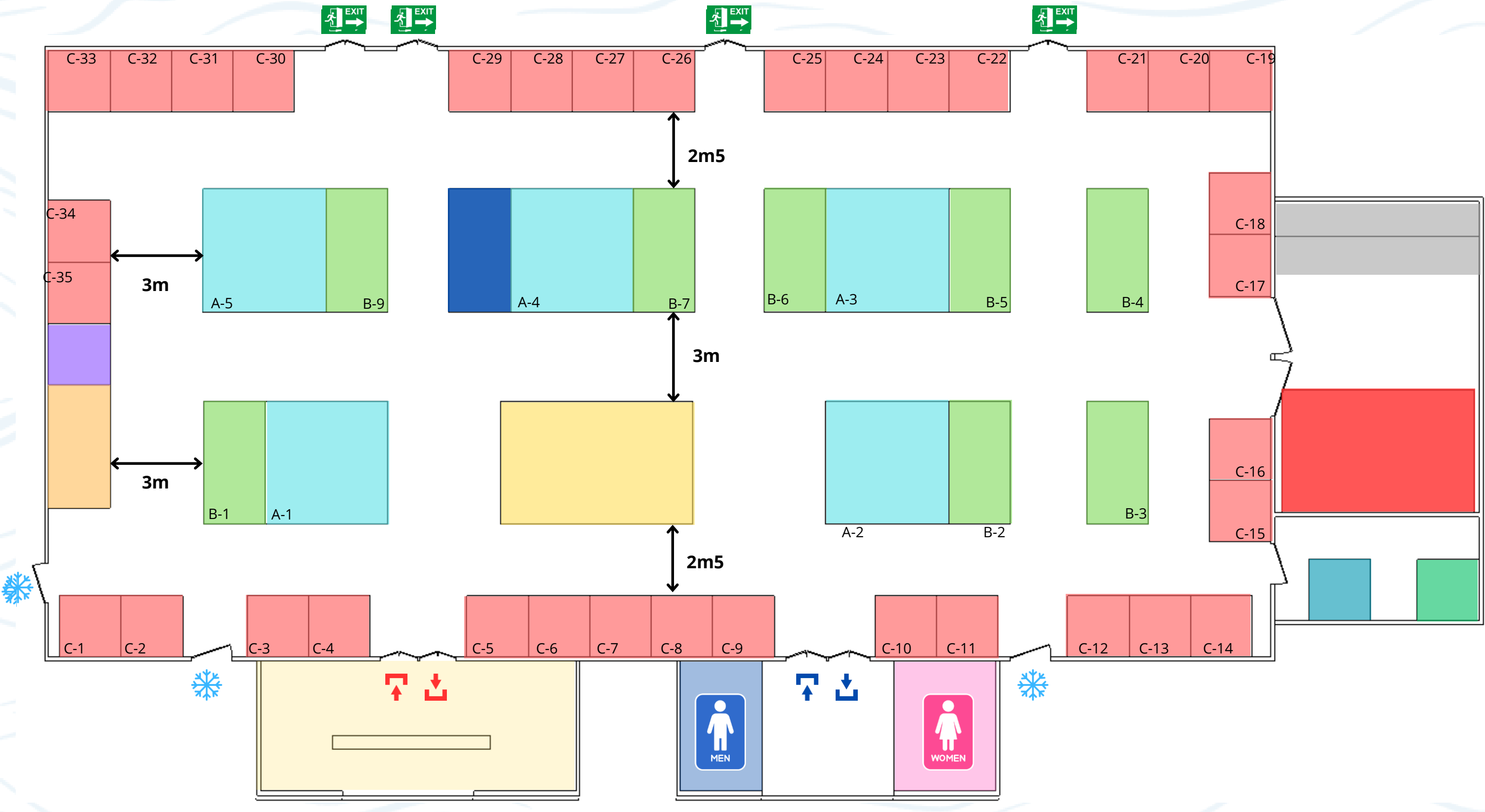
Exhibition space “2D PLAN”

KEY AREAS



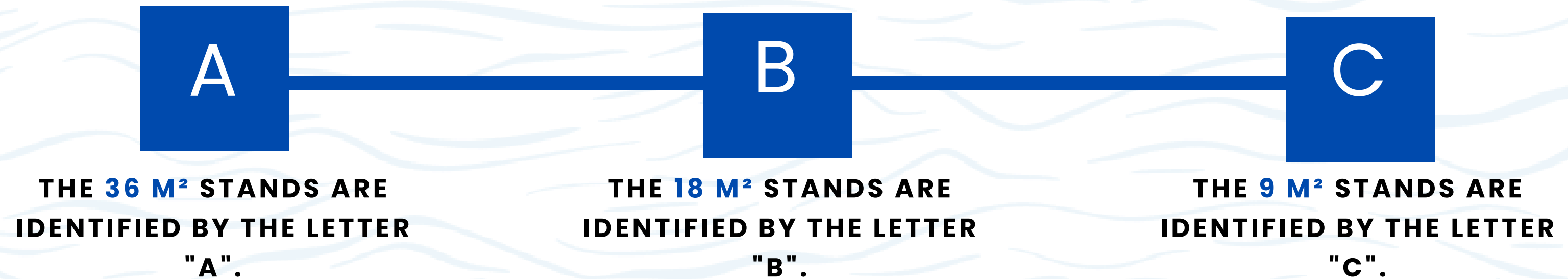
- Reception & Registration
- Ministry of Equipment and Water Stand
- International Water Resources Association Stand
- VIP Stand 18m² (6mx3m)
- 36m² Stand (Category A)
- 18m² Stand (Category B)
- 9m² Stand (Category C)
- B2B Stand (3mx3m)
- Catering area 54m²(9mx6m)
- First aid station 9m² (3mx3m)
- Management 9m² (3mx3m)
- Storage 18m²
- Women restroom
- Men restroom

- Main entrance/exit
- Secondary entrance/exit
- Emergency exit
- Air conditioning



STAND OPTIONS

The exhibition floor plan clearly illustrates the three categories of stands available for rental:



Each stand is numbered (Example: A5, B3, C2) to allow exhibitors to reserve the exact location of their choice.

🕒 Stand locations will be assigned on a first-come, first-served basis. To secure the best available options, we encourage you to book your stand as early as possible.

STAND AVAILABILITY

Stand type A 36m² (6x6)



Quantity: 5
From A1 to A5

Stand type B 18m² (6x3)



Quantity: 9
From B1 to B9

Stand type C 9m² (3x3)



Quantity: 35
From C1 to C35

36 M² STAND



36m² STAND

For exhibitors looking to **maximize their visibility**, spacious 36 m² stands are available within the exhibition space.

Designed with an open and fluid layout, these stands offer excellent visibility and promote optimal interaction with visitors.

This format is particularly well-suited for showcasing a wide range of products or services in a comfortable, professional, and welcoming environment.

☒ All 36 m² stands are ideally located at the **center of the exhibition space**, offering maximum visibility and strategic exposure throughout the event.

36 M² STAND

LAYOUT

- A storage unit with a lockable door
- One table and two chairs
- A counter equipped with shelves and lockable compartments
- One stool
- A bin
- Two electrical outlets per stand
- Two electrical extension cords provided

ON-SITE SERVICES

All exhibitors will benefit from the following services, included in the stand rental:

- High-speed Wi-Fi connection
- Air conditioning
- Security service
- Regular cleaning of common areas and exhibition aisles

36 M² STAND



18 M² STAND



18m² STAND

For exhibitors seeking a balance between visibility, functionality, and efficient space use, **18 m² stands** are available within the exhibition space. With a clear and accessible layout, these stands provide an ideal setting to highlight your products or services while encouraging interaction with visitors in a professional environment.

This format is perfectly suited for organizations aiming to optimize their presence while benefiting from a well-structured, welcoming, and representative space.

☒ All 18 m² stands are also **centrally located** within the exhibition space, offering prime exposure and high visitor flow.

18 M² STAND

LAYOUT

- A storage unit with a lockable door
- One table and two chairs
- A counter equipped with shelves and lockable compartments
- One stool
- A bin
- Two electrical outlets per stand
- Two electrical extension cords provided

ON-SITE SERVICES

All exhibitors will benefit from the following services, included in the stand rental:

- High-speed Wi-Fi connection
- Air conditioning
- Security service
- Regular cleaning of common areas and exhibition aisles

18 M² STAND



9 M² STAND



9m² STAND

For exhibitors looking to maintain a visible and **effective presence** at a more moderate cost, 9 m² stands are available within the exhibition space.

Compact yet well-designed, these stands provide a functional space to showcase your products, communicate your message, or engage with visitors in a professional setting.

This format is suitable for organizations wishing to take part in the Congress while benefiting from a simple and structured space.

☒ The **9 m² stands** are positioned along the **outer edges** of the exhibition space, in line with the overall layout.

9 M² STAND

LAYOUT

- One table and two chairs
- A counter equipped with shelves and lockable compartments
- One stool
- A bin
- Two electrical outlets per stand
- Two electrical extension cords provided

ON-SITE SERVICES

All exhibitors will benefit from the following services, included in the stand rental:

- High-speed Wi-Fi connection
- Air conditioning
- Security service
- Regular cleaning of common areas and exhibition aisles

9 M² STAND



STAND PRICING (CATEGORY A - 36M²)

| Stand Number | Total Price "MAD" | Total Price "Eur" | Total Price "USD" |
|--------------|-------------------|-------------------|-------------------|
| A1 | 47 000 MAD | 4 480 Eur | 5 190 USD |
| A2 | 47 000 MAD | 4 480 Eur | 5 190 USD |
| A3 | 43 000 MAD | 4 100 Eur | 4 750 USD |
| A4 | 43 000 MAD | 4 100 Eur | 4 750 USD |
| A5 | 47 000 MAD | 4 480 Eur | 5 190 USD |

STAND PRICING (CATEGORY B - 18M²)

| Stand Number | Total Price "MAD" | Total Price "Eur" | Total Price "USD" |
|--------------|-------------------|-------------------|-------------------|
| B1 | 21 000 MAD | 2 000 Eur | 2 320 USD |
| B2 | 21 000 MAD | 2 000 Eur | 2 320 USD |
| B3 | 25 000 MAD | 2 285 Eur | 2 765 USD |
| B4 | 25 000 MAD | 2 285 Eur | 2 765 USD |
| B5 | 21 000 MAD | 2 000 Eur | 2 320 USD |
| B6 | 21 000 MAD | 2 000 Eur | 2 320 USD |
| B7 | 21 000 MAD | 2 000 Eur | 2 320 USD |
| B9 | 21 000 MAD | 2 000 Eur | 2 320 USD |

STAND PRICING (CATEGORY C - 9M²)

| Stand Number | Total Price "MAD" | Total Price "Eur" | Total Price "USD" |
|--------------|-------------------|-------------------|-------------------|
| C1 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C2 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C3 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C4 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C5 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C6 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C7 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C8 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C9 | 11 250 MAD | 1 075 Eur | 1 245 USD |

STAND PRICING (CATEGORY C - 9M²)

| Stand Number | Total Price "MAD" | Total Price "Eur" | Total Price "USD" |
|--------------|-------------------|-------------------|-------------------|
| C10 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C11 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C12 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C13 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C14 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C15 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C16 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C17 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C18 | 11 250 MAD | 1 075 Eur | 1 245 USD |

STAND PRICING (CATEGORY C - 9M²)

| Stand Number | Total Price "MAD" | Total Price "Eur" | Total Price "USD" |
|--------------|-------------------|-------------------|-------------------|
| C19 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C20 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C21 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C22 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C23 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C24 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C25 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C26 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C27 | 11 250 MAD | 1 075 Eur | 1 245 USD |

STAND PRICING (CATEGORY C - 9M²)

| Stand Number | Total Price "MAD" | Total Price "Eur" | Total Price "USD" |
|--------------|-------------------|-------------------|-------------------|
| C28 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C29 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C30 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C31 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C32 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C33 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C34 | 11 250 MAD | 1 075 Eur | 1 245 USD |
| C35 | 11 250 MAD | 1 075 Eur | 1 245 USD |

STAND SETUP GUIDELINES

Each exhibitor is free to **arrange the interior** of their stand by adding furniture (armchairs, chairs, tables, counters), visual communication supports (roll-ups, posters, display stands), and TV screens placed on stands or furniture, provided they are not fixed to the structure.

A raised floor may also be added, as long as it remains within the allocated perimeter and ensures stability. However, any modification of the modular structure (such as adding, removing, or relocating partitions, reinforcement, suspension, or installation of heavy structures) is not allowed by default but could be discussed with the organizers for prior approval.

The **stand signage**, provided by the organizer, is standardized and **not subject to customization**. It includes the exhibitor's name and logo, stand number and the country flag of the exhibitor.

For further details, exhibitors are invited to consult the technical guide and the participation agreement, or contact us at 19wwc.exhibition@water.gov.ma.

NOTE

- The rate covers the rental of the stand for the entire duration of the event (5 days).
- Stand payments can be made in Moroccan Dirhams (MAD), Euros (EUR), or US Dollars (USD). The final amount will be calculated based on the exchange rate applicable on the day of payment.
- The price of 36 m² and 18 m² stands varies depending on the stand's location and the number of open sides.
- All prices are inclusive of tax (TTC).

THANK YOU

**For further details, exhibitors are invited to contact the following email :
19wwc.exhibition@water.gov.ma**