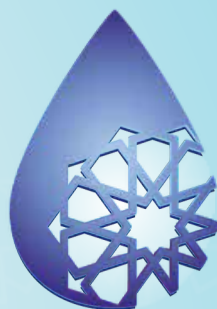


UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI



International
Water Resources
Association



Kingdom of Morocco



Ministry of
Equipment and Water

XIX WORLD WATER CONGRESS

International Water Resources Association (IWRA)

Marrakech, Morocco | 1-5 December 2025

WATER IN A CHANGING WORLD:
INNOVATION AND ADAPTATION

EXHIBITOR GUIDE



VISIT THE OFFICIAL WEBSITE

www.worldwatercongress.com



WWCongress



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worldwatercongress

XIX World Water Congress

Marrakech, from December 1st to 5th, 2025

INTRODUCTION

The Ministry of Equipment and Water of the Kingdom of Morocco and the International Water Resources Association (IWRA) are jointly organizing the XIX World Water Congress, from December 1st to 5th 2025, at the Pickalbatros Hotel du golf in Marrakech.

Held under the High Patronage of His Majesty King Mohammed VI, the Congress will feature an exhibition area dedicated to professionals water sector, located at the 'Espace Orion', close to the Pickalbatros Hotel du Golf Conference Center.

PRESENTATION OF THE EXHIBITOR'S GUIDE

This Exhibitor's Guide is intended for all participants taking part in the above-mentioned exhibition.

Its purpose is to provide all the essential information necessary for the preparation, organization, and efficient management of participation in the exhibition area.

The guide aims to ensure optimal organization and overall harmony within the exhibition space, in full compliance with the technical and aesthetic standards established by the organizers.

REGULATIONS OF THE EXHIBITION AREA

➤ **Article 1 : Description of the Congress and its Exhibition Area :**

The World Water Congress is a major international event, bringing together experts, decision-makers, institutions, companies, and innovation stakeholders around the Congress theme: "Water in a Changing World: Innovation and Adaptation."

The Congress will be structured around seven sub-themes as follows:



Covering an exhibition area of approximately 2,000 m², the event offers exhibitors the opportunity to showcase their innovations, solutions, and projects to both national and international audiences, as well as to establish partnerships through three dedicated types of stands: A, B, and C.

All details regarding the Congress and its exhibition area are available on the official website: www.worldwatercongress.com

➤ **Article 2 : Accès et droits d'entrée :**

- Access to the exhibition area is strictly reserved for registered Congress participants and exhibitors.
- A Public Day will be organized on Thursday, December 4th, 2025, with paid admission.
- Each exhibitor will receive personalized name badges allowing entry to the exhibition area and the spaces reserved for exhibitors, under the following conditions:

1- The Exhibitor will be granted personalized access badges, issued on the basis of the list of team members provided once the stand has been reserved and payment completed;

The complete list, indicating the stand number and the full names of the members, must be sent by e-mail to: logistique@labagroupe.com.

The table below specifies the number of authorized members according to the stand area.

- 2- Wearing the badge is mandatory throughout the event, including during the official opening ceremony;
- 3- In the event of loss or theft, the exhibitor must immediately inform the organizer.

Access controls will be implemented to ensure the security and smooth running of the event.

Stand	Stand A 36 m ²	Stand B 18 m ²	Stand C 9 m ²
Number of badges issued to the exhibitor	9	6	3

ALLOCATION AND ORGANIZATION OF STANDS

➤ Article 3: Allocation of Locations:

- The allocation of locations will be carried out based on the stand reserved by each exhibitor, in accordance with the information provided in the exhibition participation form and the final approval of the organizer;
- The stands are pre-numbered and will be assigned strictly according to the reserved surface areas and configurations;
- Any subsequent request for relocation or modification must be submitted in writing and will be subject to the prior approval of the organizer, depending on the availability of space.

➤ Article 4: Authorized Surface Area:

- Each exhibitor is allocated a clearly defined floor area, in accordance with the layout plan approved by the organizer;
- It is strictly mandatory to respect these boundaries: no element of the stand (structure, furniture, signage, technical equipment, or animations) may extend beyond the allocated space, including lateral or vertical overhangs;
- Any extension or encroachment onto aisles or neighboring stands is strictly prohibited.

➤ **Article 5: Dimensions and Height of Partitions :**

- The stands will be built according to the measurements and technical specifications provided in the annex;
- The maximum authorized height for all structures is strictly limited and must not be exceeded by any elements or installations added by the exhibitors.

This rule aims to preserve visual harmony, ensure aesthetic uniformity, and maintain a coherent overall appearance of the exhibition area.

ACCESS TO THE EXHIBITION AREA

➤ **Article 6: Delivery of Materials, Equipment, and Furniture :**

- **No** material, screen, structure, or equipment may be fixed, nailed, or drilled into the stand partitions;
- The installation of TV screens is permitted only if they are placed on stands or furniture, with no direct attachment to the stand structure;
- The exhibitor is allowed to attach visuals to the stand partitions using suitable adhesive supports (such as self-adhesive vinyl or repositionable film), provided that no damage is caused to the stands;
- One partition of each stand will be exclusively reserved for the official event poster **(see Annex)**;
- Exhibitors are authorized to transport and install their communication supports, furniture, technical equipment, and decorative elements no later than November 28th, 2025, at 6:00 p.m., 48 hours before the official opening of the Congress;
- No additional materials will be accepted after this deadline;
- A detailed list of all materials, equipment, and visuals to be used must be submitted to the Organizer for prior approval;
- Additional equipment is allowed only if it does not compromise the safety, accessibility, or visibility of neighboring stands;
- No element may encroach upon the aisles or block emergency exits;
- Lighting, technical, or decorative equipment must be integrated within the stand without interfering with the electrical and safety installations provided by the Organizer;
- The exhibitor must return the stand space in its original condition. Any damage observed to partitions, flooring, or equipment will be charged to the exhibitor.

- Exhibitors must ensure that no equipment requiring excessive electrical load is brought in or installed (such as high-power devices, equipment not compliant with safety standards, or multiple unauthorized connections, etc.).

➤ **Article 7: Access and Badges Prior to the Congress:**

- The Organizer will provide specific badges for personnel responsible for delivering equipment before the Congress and retrieving it after its conclusion, allowing access to the site during these designated periods;
- All exhibitors, as well as any of their service providers, wishing to access the exhibition area before November 28th, 2025, must be in possession of a badge issued by the Organizer;
- No access will be permitted without a badge, in order to ensure both security and the smooth execution of operations.

➤ **Article 8: Retrieval of Equipment :**

- The retrieval of equipment by exhibitors will be authorized after the official closing of the Congress. All personal equipment must be collected within a maximum of 24 hours following the official closure of the event;
- Any damage observed to the structures, partitions, floors, or technical installations provided will be charged to the exhibitor concerned;
- The exhibitor is fully responsible for the actions of the companies or service providers acting on their behalf during the stand setup and equipment retrieval phases.

MATERIAL AND TECHNICAL EQUIPMENT

➤ Article 9: Equipment Provided with the Stands :

Equipment	Stand A 36 m ²	Stand B 18 m ²	Stand C 9 m ²
Vinyl flooring with wood-effect finish on a wooden platform for each stand	✓	✓	✓
Table and two chairs	✓	✓	✓
Counter with lockable storage	✓	✓	✓
Stool	✓	✓	✓
Waste bin	✓	✓	✓
Electrical sockets with circuit breakers to protect stands against overloads, short circuits, or excessive power, as well as two extension cords	✓ 2 electrical sockets	✓ 3 electrical sockets	✓ 4 electrical sockets
One printed visual panel (Official Congress visual identity)	✓	✓	✓
Stand signboard including the logo, exhibitor's name, country flag, and stand number	✓	✓	✓
High-intensity lighting with adjustable LED spotlights	✓	✓	✓
Lockable storage area (Dimensions: 2m × 1m)	✓	✓	X

➤ **Article 10 : Exhibition Space :**

- The exhibition Space has been designed to provide a functional, secure, and comfortable space for all exhibitors and visitors. It is fully equipped with the following installations:
 - 1.Integrated air conditioning system ensuring a pleasant ambient temperature;
 - 2.High-speed Internet connection available throughout the entire exhibition area;
 - 3.Optimized general lighting, providing perfect visibility across all stands;
 - 4.Enhanced security systems to ensure the safety of people and property;
 - 5.Regular cleaning service of common areas to maintain a clean and welcoming environment;
 - 6.Signage system to facilitate visitor guidance and orientation.

Exhibitors must ensure that their stand remains clean and well-organized throughout the duration of the event.

REGULATIONS AND SAFETY

➤ **Article 11: Security Service :**

- A 24-hour security service will be in place throughout the installation, congress, and dismantling periods;
- Exhibitors are strongly encouraged to use the lockable reception counter available at each stand to secure their personal belongings. It is also recommended not to leave valuables or sensitive equipment unattended inside the stands;
- Although common areas are secured, the organizer declines all responsibility in the event of theft, loss, or damage to the exhibitors' property.

➤ **Article 12 : Smoking Ban :**

- It is strictly forbidden to smoke or vape inside the marquee or any enclosed areas. Designated smoking areas will be clearly marked outside.

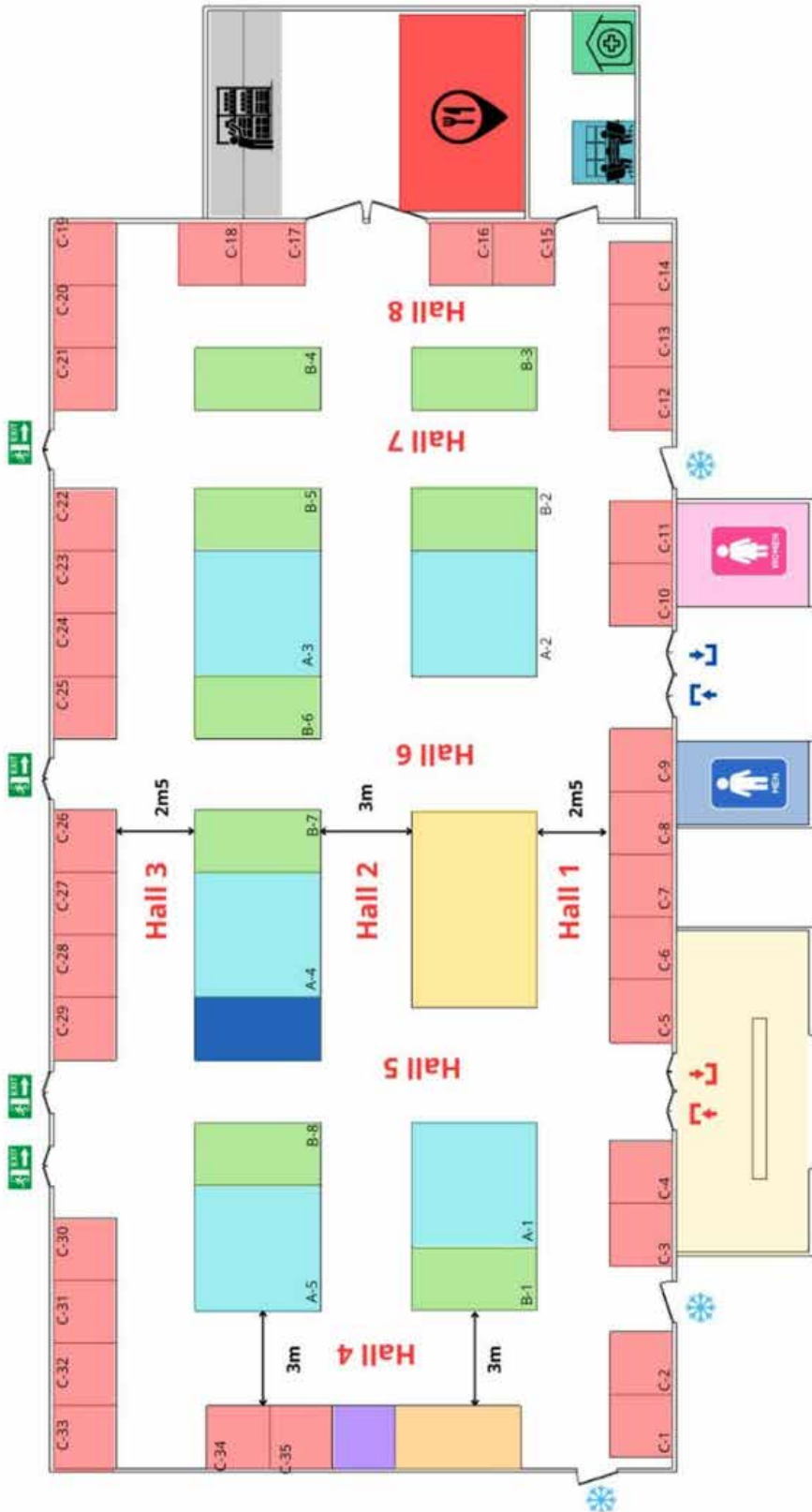
➤ **Article 13: Exhibitor Responsibility:**

- The exhibitor is responsible for all members of their team throughout the duration of the Congress;
- In the event that an exhibitor employs a service provider or team for the setup of their stand or installation of equipment, the exhibitor remains fully responsible for the actions of the companies or contractors operating on their behalf.

- ## CONTACT AND SUPPORT:

ANNEX

2D Plan



KEY AREAS

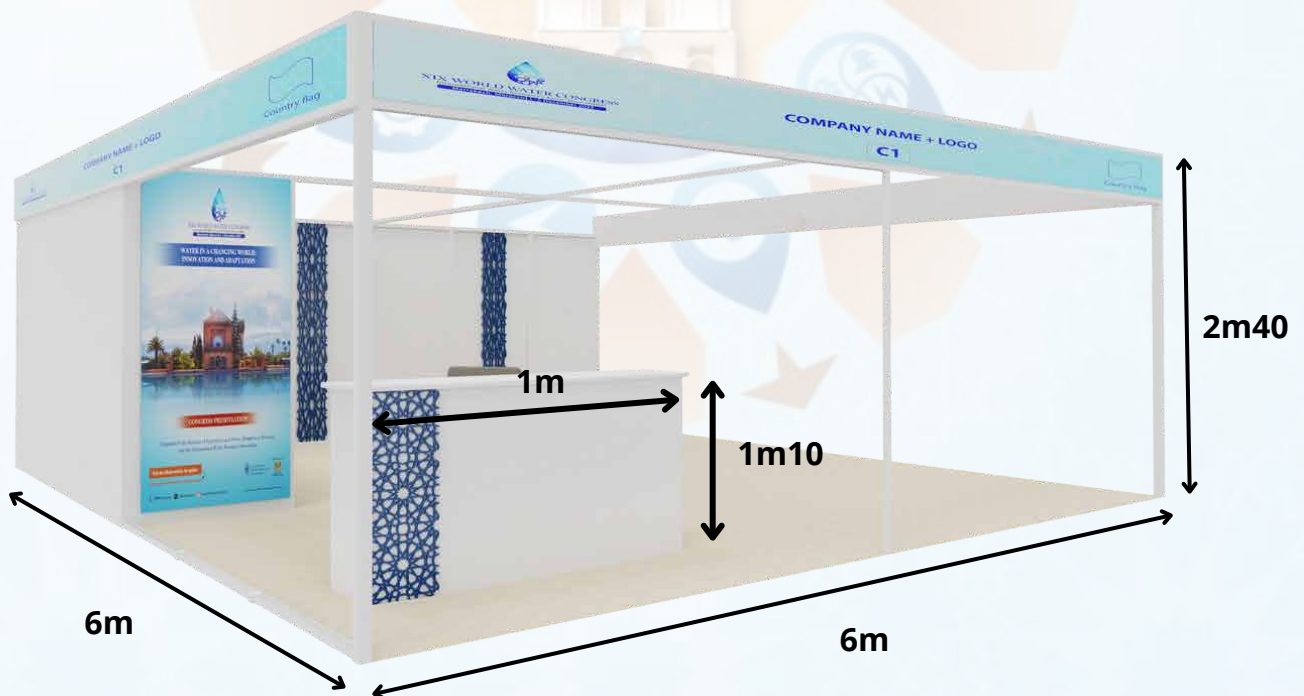


- Reception & Registration
- Ministry of Equipment and Water Stand
- International Water Resources Association Stand
- VIP Stand 18m² (6mx3m)
- 36m² Stand (Category A)
- 18m² Stand (Category B)
- 9m² Stand (Category C)
- B2B Stand (3mx3m)
- Catering area 54m² (9mx6m)
- First aid station 9m² (3mx3m)
- Management 9m² (3mx3m)
- Storage 18m²
- Women restroom
- Men restroom
- Main entrance/exit
- Secondary entrance/exit
- Emergency exit
- Air conditioning

ANNEX

Stand Types:

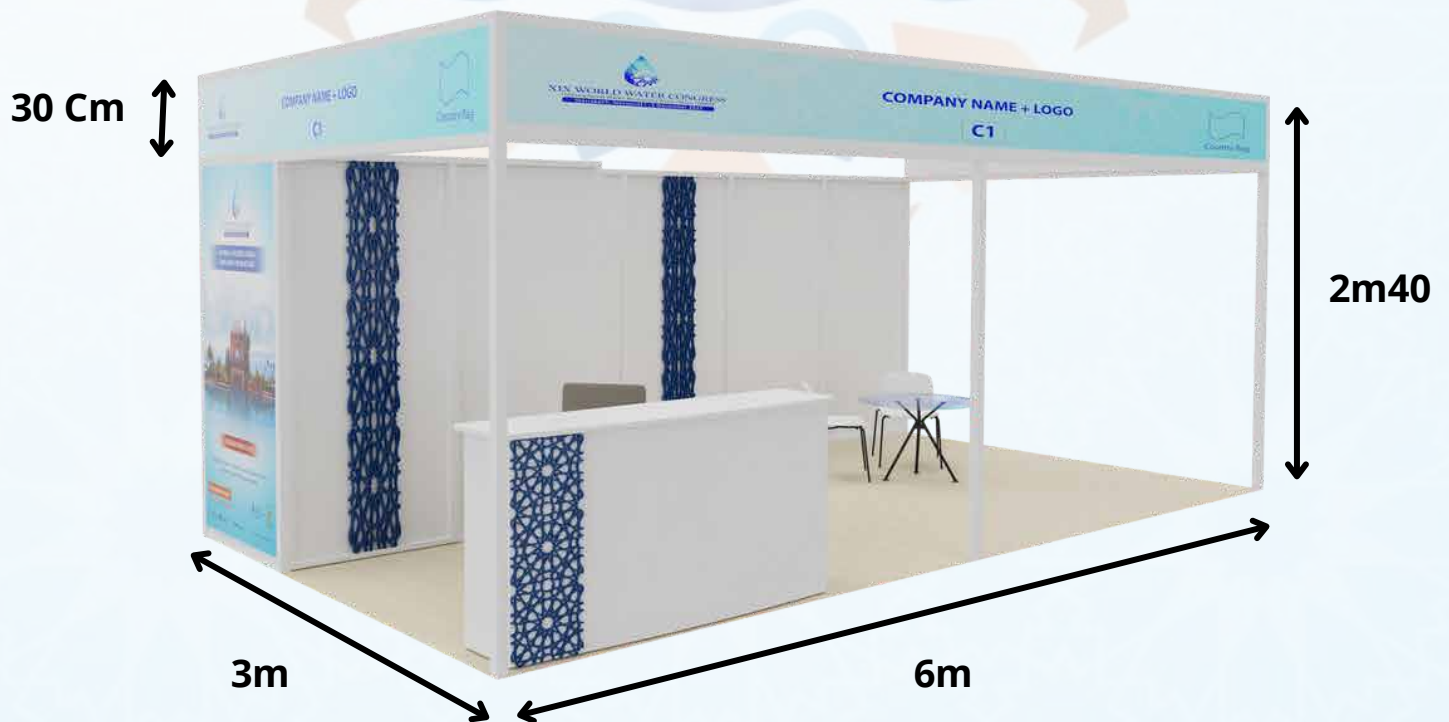
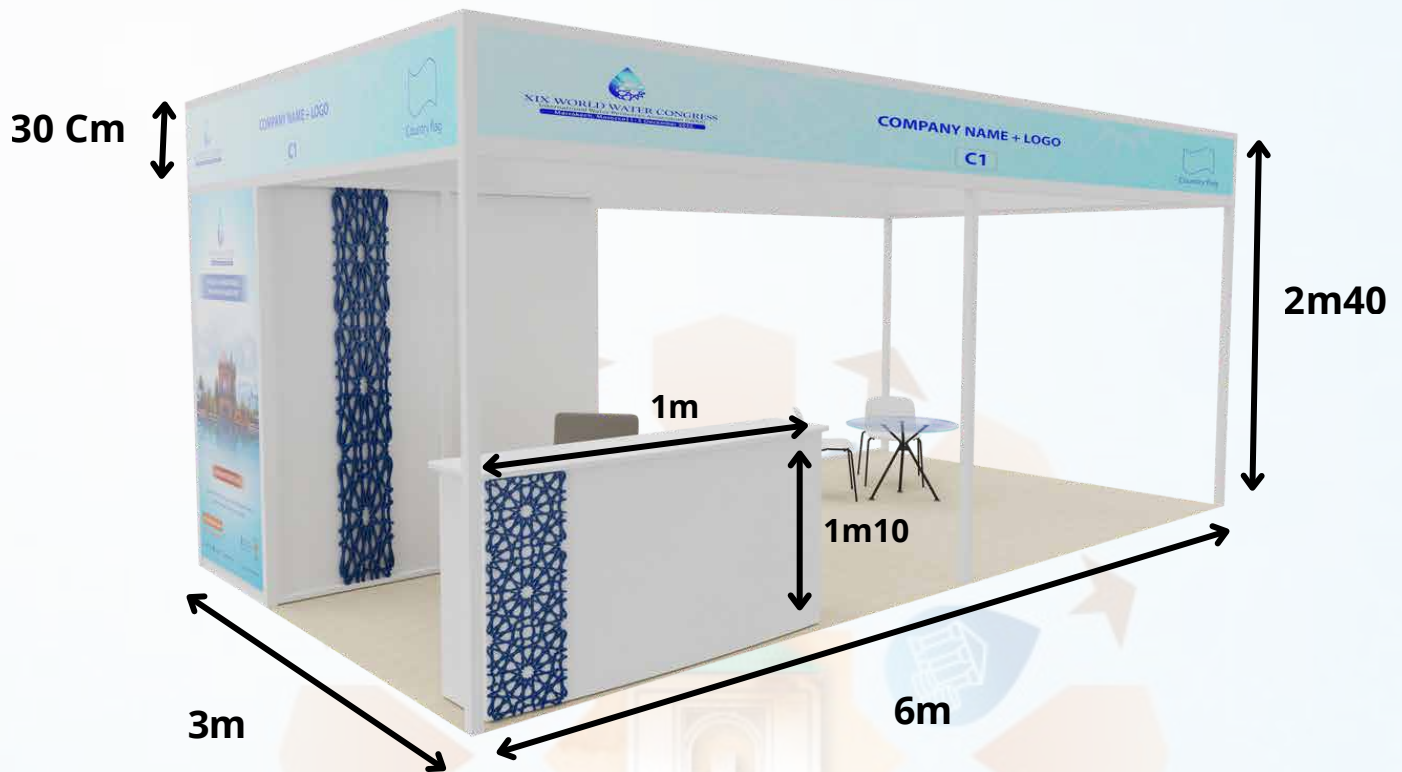
Stand 36m²



ANNEX

Stand Types:

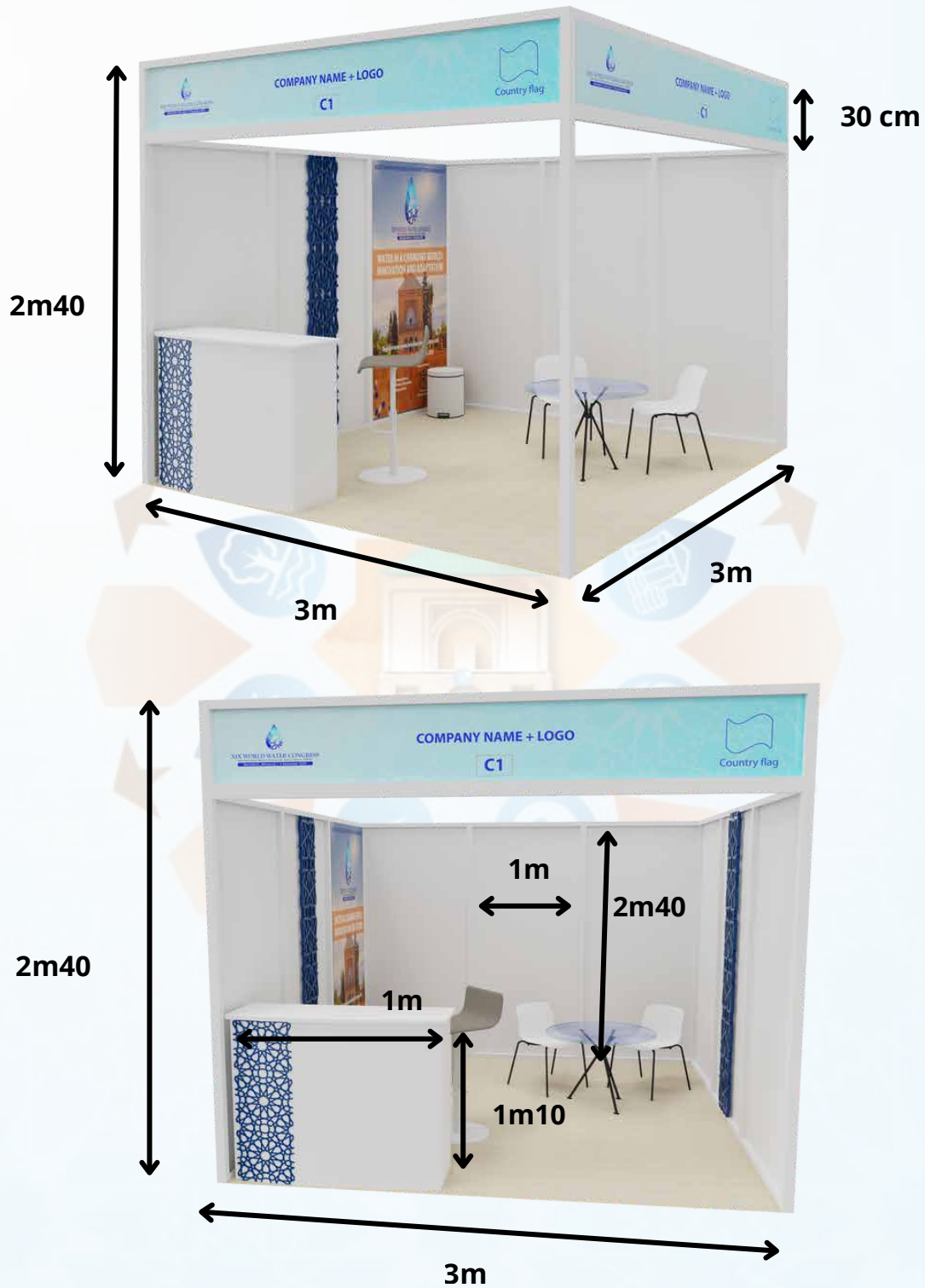
Stand 18m²



ANNEX

Stand Types:

Stand 9m²



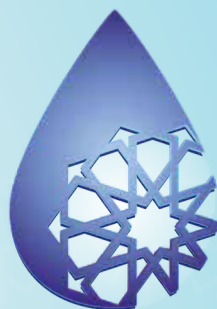
Dimensions:

- The dimensions of the reception desk are 1 m wide by 1.1 m high (1 m x 1.1 m).
- The dimensions of each stand partition are 1 m wide by 2.4 m high (1 m x 2.4 m).

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