



XX WORLD WATER CONGRESS

WORLD WATER CONGRESS

04-08 OCTOBER 2027

INVITATION TO SPONSOR&EXHIBITION

SAVE THE DATE



XX ISTANBUL 2027 WORLD WATER CONGRESS

International Water Resources Association (IWRA)
Istanbul, Türkiye | 4-8 October 2027

Future of Water

SMART, RESILIENT, CIRCULAR, INCLUSIVE

Hosted by the Ministry of Agriculture and Forestry, Türkiye
and the International Water Resources Association

Join water experts from around the world
to address global water challenges

See you
in Istanbul



International
Water Resources
Association



www.worldwatercongress.com



Welcome to the XX World Water Congress & EXPO

Since its first edition in 1971, the World Water Congress has grown into one of the world's largest platforms linking water research, science and policy. In 2027, the International Water Resources Association (IWRA) brings its flagship event to Istanbul for the first time — co-organised with the Republic of Türkiye through the Ministry of Agriculture and Forestry and the State Hydraulic Works (DSI).

Set at the crossroads of Europe and Asia, in a city shaped by three thousand years of water civilisation, the XX World Water Congress & EXPO will convene the global water community under the theme “Future of Water: Smart, Resilient, Circular, Inclusive”.

For your organisation, this is a unique opportunity to align your brand with the most influential platform connecting water science, policy and finance — reaching decision-makers, innovators and investors from every region of the world.

Global Reach

A truly global gathering of the world's water community:

 3,000+ DELEGATES	 100+ COUNTRIES	 500+ SPEAKERS	 150+ SESSIONS
 500+ YOUNG PROFESSIONALS	 100+ EXHIBITORS	 30+ MINISTERS & SENIOR OFFICIALS	 20+ INTERNATIONAL ORGANISATIONS

Why Istanbul

A city where continents, cultures and centuries of water heritage meet.



Key Facts

 16M+ POPULATION	 GATEWAY: EUROPE ↔ ASIA	 300+ FLIGHT DESTINATIONS	 2 INTERNATIONAL AIRPORTS	 3,000 YEARS OF WATER HISTORY
---	--	--	---	--

Three Millennia of Water Heritage

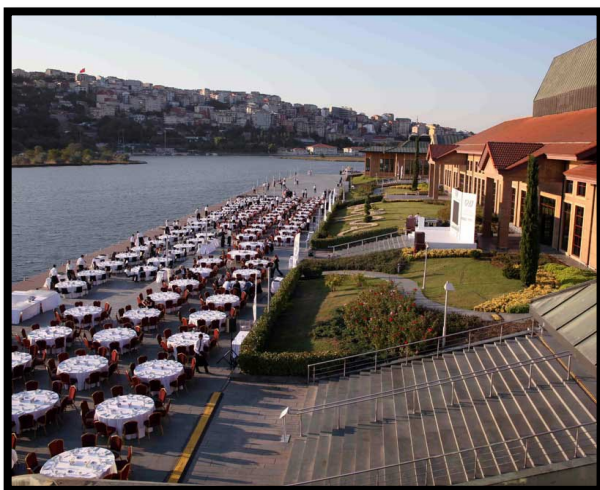


From the Roman aqueducts that once fed the city's ancient cisterns, through the Ottoman water networks that shaped its neighbourhoods, to today's vision of smart, resilient water systems — Istanbul's relationship with water spans three millennia, mirroring the Congress theme of transformation.



1.6 FORUM CENTER

HALIÇ CONGRES CENTER



Structural and Architectural Features: The historic Sütluçe Slaughterhouse has been restored and now serves as a modern convention and events center with approximately 100,000 m² of space.

Capacity and Usage: With its main auditorium seating approximately 3,000 people, as well as halls of varying sizes, foyers, and exhibition areas, it can simultaneously host congresses, fairs, meetings, and cultural events.

Capacity and Usage: With its main auditorium seating approximately 3,000 people, as well as halls of varying sizes, foyers, and exhibition areas, it can simultaneously host congresses, fairs, meetings, and cultural events.

Why IWRA?

The Global Water Policy Platform

Founded to advance the sustainable management of the world's water resources, the International Water Resources Association is the only global association that brings together researchers, policymakers, regulators, financiers and practitioners under one roof — turning scientific evidence into governance, investment and action.

“Unlike many technical conferences, IWRA uniquely brings together science, policy and decision-making.”

Key Differentiators

 Science CUTTING-EDGE RESEARCH & INNOVATION	 Policy TRANSLATING EVIDENCE INTO ACTION	 Governance STRENGTHENING INSTITUTIONS & FRAMEWORKS
 Finance UNLOCKING INVESTMENT FOR WATER SECURITY	 Diplomacy BUILDING CROSS-BORDER COOPERATION	 Capacity Building EMPOWERING THE NEXT GENERATION

SPONSORSHIP CATEGORIES

DIAMOND Package (SOLD)

1.000.000 EURO

EXHIBITION STAND: 36 m2

- 36 m2 area will be allocated to Diamond Sponsor company.

COMPLIMENTARY REGISTRATION: 6 Company Representatives

COMPANY LOGO AND ADVERTISEMENTS

- The company will be announced as a "Diamond Sponsor" on the Forum's website.
- A link to the company's own website will be provided on the forum's homepage, designating it as a Diamond Sponsor.
- The company logo will be used in the program book.
- The company logo will be included as a Diamond Sponsor in e-newsletters sent to potential forum participants from many countries around the world.
- The company logo will be used on a banner displayed at the main entrance of the Forum Center.
- The company logo will be used on posters displayed on billboards owned by the State Hydraulic Works (DSI) throughout Türkiye.

Platinum Package (3 Available)

75.000 EURO

EXHIBITION STAND: 24 m2

- 24 m2 area will be allocated to Platinum Sponsor company.

COMPLIMENTARY REGISTRATION: 4 Company Representatives

COMPANY LOGO AND ADVERTISEMENTS

- The company will be announced as a "Platinum Sponsor" on the Forum's website
- A link to the company's own website will be provided on the forum's homepage, designating it as a Platinum Sponsor.
- The company logo will be used in the program book.
- The company logo will be included as a Platinum Sponsor in e-newsletters sent to potential forum participants from many countries around the world
- The company logo will be used on a banner displayed at the main entrance of the Forum Center.
- The company logo will be used on posters displayed on billboards owned by DSI throughout Türkiye.

Gold Package (6 Available)

50.000 EURO

EXHIBITION STAND: 18 m2

- 18 m2 area will be allocated to Platinum Sponsor company

COMPLIMENTARY REGISTRATION: 3 Company Representatives

COMPANY LOGO AND ADVERTISEMENTS

- The company will be announced as a "Gold Sponsor" on the Forum's website.
- A link to the company's own website will be provided on the forum's homepage, designating it as a Gold Sponsor.
- The company logo will be used in the program book.
- The company logo will be included as a Gold Sponsor in e-newsletters sent to potential forum participants from many countries around the world.
- The company logo will be used on a banner displayed at the main entrance of the Forum Center

Silver Package (27 Available)

20.000 EURO

EXHIBITION STAND: 12 m2

- 12 m2 area will be allocated to Silver Sponsor company.

COMPLIMENTARY REGISTRATION: 2 Company Representatives

COMPANY LOGO AND ADVERTISEMENTS

- The company will be announced as a "Silver Sponsor" on the Forum's website
- A link to the company's own website will be provided on the forum's homepage, designating it as a Silver Sponsor.
- The company logo will be used in the program book.

Welcome Reception / Gala Dinner Sponsor

25.000 EURO

COMPLIMENTARY REGISTRATION: 1 Company Representative

COMPANY LOGO AND ADVERTISEMENTS

- The company will be announced as a "Gala Dinner Sponsor" on the Forum's website.
- A link to the company's own website will be provided on the forum's homepage, designating it as a Gala Dinner Sponsor.
- A half-page advertisement for the company will be published in the Final Program Book.
- The company's promotional brochures will be provided in the forum bags. (Maximum A5 size and 8 pages)



EXHIBITION PARTICIPATION RULES

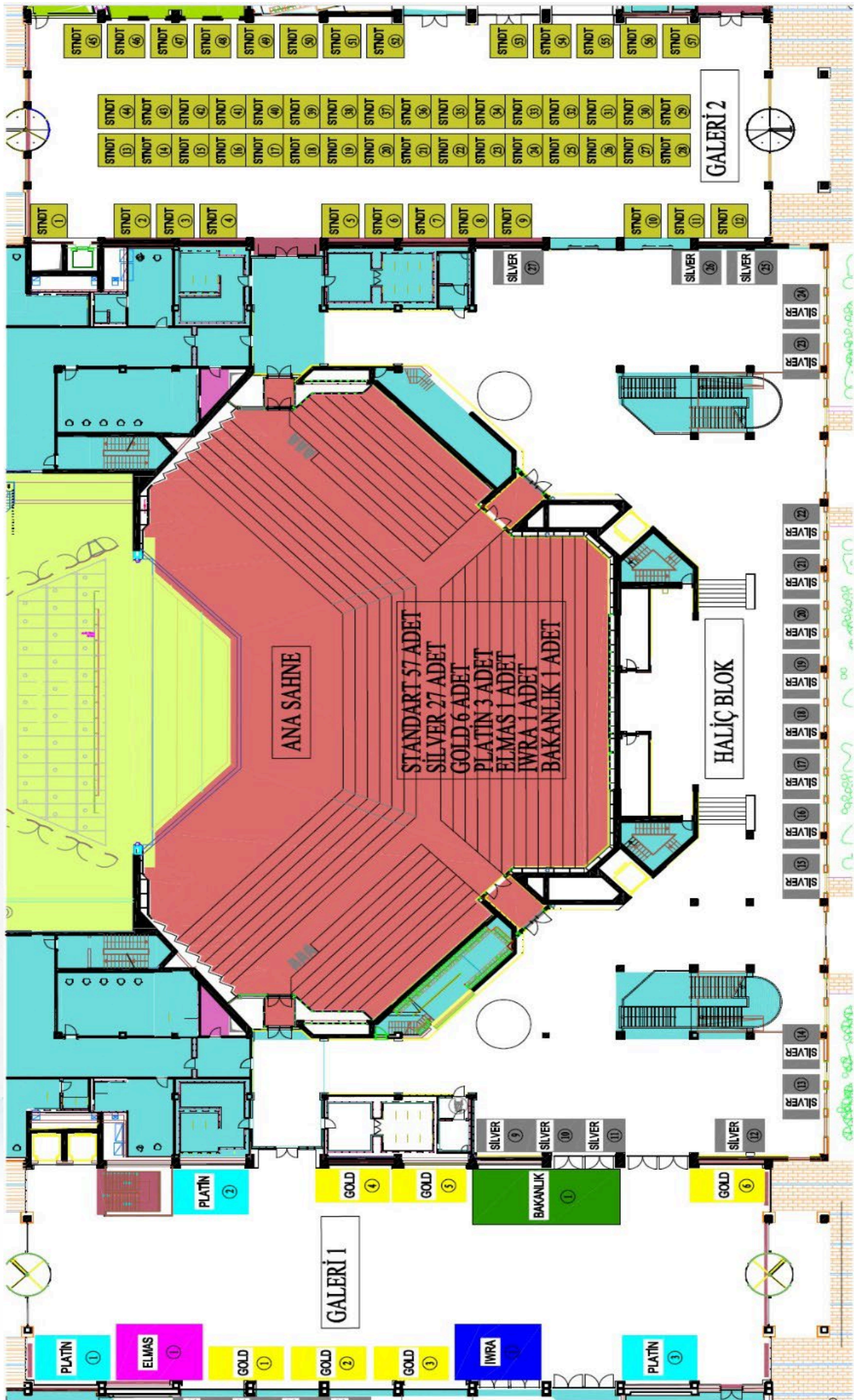
- All sponsors and exhibiting companies will be sent details regarding the exhibition setup. This document will include all necessary information about the exhibition, additional technical services, food and beverage services, setup, and other details.
- All participants must comply with the general exhibition rules outlined in this document. Companies may not conduct any activities and/or provide refreshments without the approval of the Organizing Committee. Companies are responsible for any accidents or damages that participants may suffer in relation to the products they display in their booth areas. They are obligated to ensure the necessary security in this regard. The company is responsible for the security of the products displayed in the booth area. In case of any confusion or disorder arising from these rules, the exhibition management has the final say.

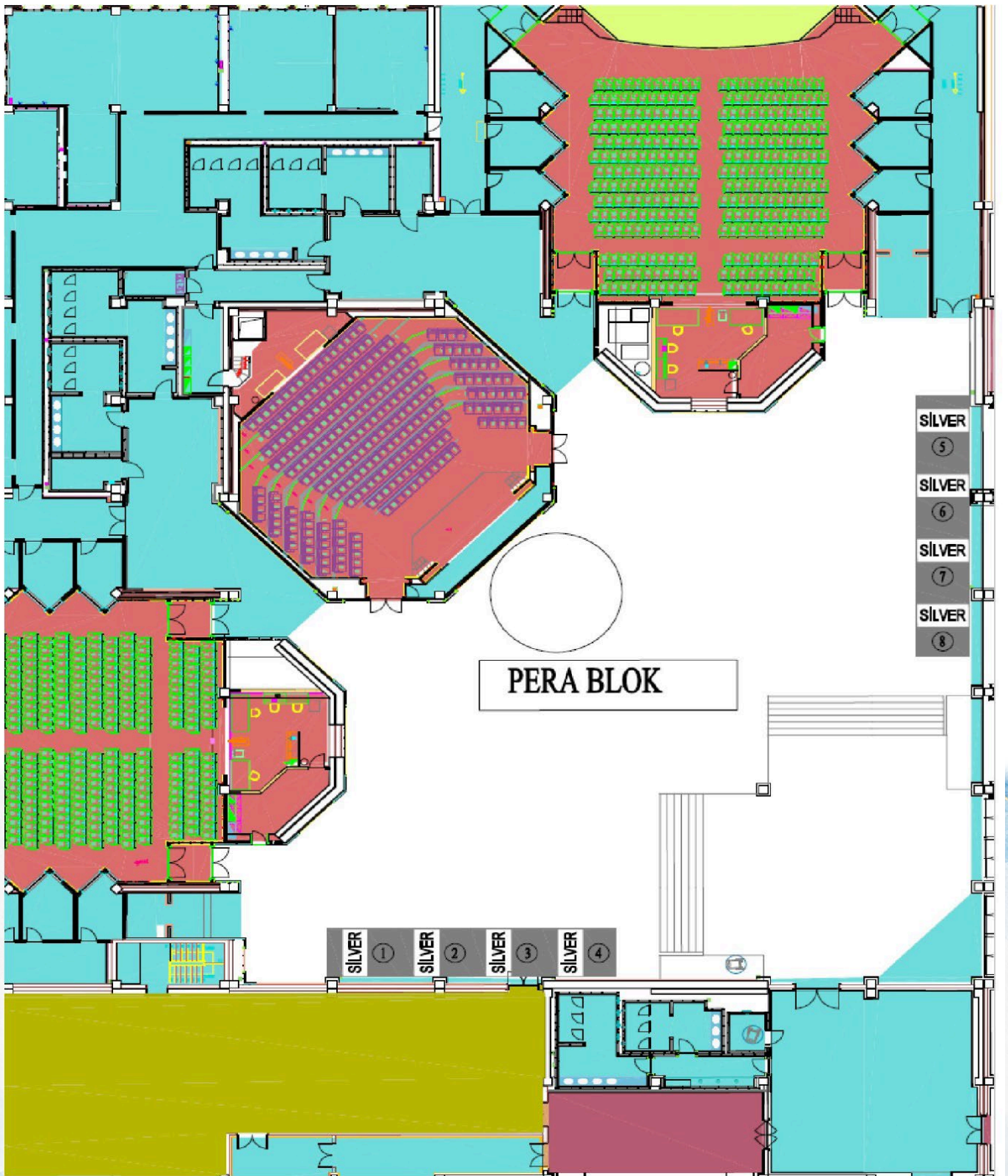
Insurance:

Insurance is under the responsibility of the exhibition participants.

Installation and Dismantling:

The installation and dismantling dates and times of the exhibition area will be communicated to all sponsors and exhibition companies, and installation and dismantling will not be permitted outside of the specified dates and times. Installation and dismantling personnel will be given a different badge according to the specified dates and times, and these badges will not be valid during the exhibition area activity days from the exhibition opening to the dismantling time.





XX
WORLD WATER
CONGRESS
www.worldwatercongress.com



International
 Water Resources
 Association





XX WORLD WATER CONGRESS

International Water Resources Association (IWRA)

Istanbul, Türkiye | 4-8 October 2027

Future of Water

SMART, RESILIENT, CIRCULAR, INCLUSIVE



SMART

is about using science, innovation, AI, technology, and data, but also smart institutions and smart decisions



RESILIENT

involves preparing for shocks and stresses while protecting the most vulnerable



CIRCULAR

reminds us that water, energy, food, materials, and ecosystems are interconnected-and that reuse, efficiency, and pollution prevention must become mainstream, while innovative financing accelerates the deployment of energy-and carbon-efficient treatment and reuse technologies at scale



INCLUSIVE

means solutions that leave no one behind: engaging youth, local communities, practitioners, and decision-makers; and ensuring that gender, equity, affordability, and rights are part of water governance, not an afterthought

SAVE THE DATE



**XX
WORLD WATER
CONGRESS**

International Water Resources Association (IWRA)

Istanbul, Türkiye | 4-8 October 2027

Future of Water

SMART, RESILIENT, CIRCULAR, INCLUSIVE

Hosted by the Ministry of Agriculture and Forestry, Türkiye
and the International Water Resources Association

Join water experts from around the world to address global water challenges

See you
in İstanbul